

## ABSTRACT

A method and logic arrangement for analyzing prescription data is provided. The method includes receiving an indication of a selected report type, accessing at least one of product oriented longitudinal data (202), patient oriented longitudinal data (204) and prescriber oriented longitudinal data (206) based at least in part on the selected report type, analyzing the at least one of product oriented longitudinal data (202), patient oriented longitudinal data (204) and prescriber oriented longitudinal data (206), and formatting a report of the selected report type including the at least one of product oriented longitudinal data (202), patient oriented longitudinal data (204) and prescriber oriented longitudinal data (206).